

SUNDAY

REGISTRATION & WELCOME RECEPTION
4:00 - 4:45 p.m.

WELCOME 4:45 - 5:00 p.m.

OPENING SESSION
5:00 - 5:30 p.m.

BREAK 5:30 - 5:40 p.m.

OUR INDUSTRY TODAY
5:40 - 6:40 p.m.

DINNER
6:40 - 8:00 p.m.

ELECTIVES

DEMOS:

GEMVISION DEMO
FTB EXPERIENCE

WORKSHOPS:

BUSINESS PLANNING
BRANDING
SOCIAL MEDIA INTERMEDIATE
MARKETING IDEATION
SOCIAL MEDIA ADVANCED

MONDAY

HOTEL BREAKFAST BUFFET
6:30 - 8:15 a.m.

DRIVING TRAFFIC
8:15 - 9:15 a.m.

SHUTTLES TO STULLER
9:15 - 9:55 a.m.

MEANING BUSINESS
9:55 - 10:40 a.m.

IGNITING YOUR BRAND
9:55 - 10:40 a.m.

GROUP PICTURE 10:40 - 10:50 a.m.

BREAK 10:50 - 11:00 a.m.

GROUP TOUR
11:00 a.m. - 12:00 p.m.

FASHION FORWARD
11:00 a.m. - 12:00 p.m.

LUNCH AND SHOPPING
12:00 - 12:50 p.m.

IGNITING YOUR BRAND
12:50 - 1:35 p.m.

MEANING BUSINESS
12:50 - 1:35 p.m.

BREAK 1:35 - 1:50 p.m.

FASHION FORWARD
1:50 - 2:50 p.m.

GROUP TOUR
1:50 - 2:50 p.m.

BREAK 2:50 - 3:05 p.m.

DEMOS OR WORKSHOPS
CHOOSE ONE DEMO OR ONE WORKSHOP
FROM THE ELECTIVES LIST AT LEFT
3:05 - 3:55 p.m.

BREAK 3:55 - 4:05 p.m.

WORKSHOPS OR SHOPPING
CHOOSE ONE WORKSHOP FROM THE ELECTIVES
LIST AT LEFT OR SHOP OUR SHOWROOMS
4:05 - 4:55 p.m.

SHUTTLES TO HOTEL 4:55 - 5:25 p.m.

SHUTTLES TO DINNER 6:00 - 6:30 p.m.

DINNER
6:30 - 8:30 p.m.

TUESDAY

HOTEL BREAKFAST BUFFET
6:30 - 8:15 a.m.

CX: A CUT ABOVE
8:15 - 9:05 a.m.

SHUTTLES TO STULLER
9:05 - 9:45 a.m.

KEEPING UP WITH CUSTOM
9:45 - 10:30 a.m.

STULLER DIAMONDS
9:45 - 10:30 a.m.

BREAK 10:30 - 10:45 a.m.

STULLER DIAMONDS
10:45 - 11:30 a.m.

KEEPING UP WITH CUSTOM
10:45 - 11:30 a.m.

BREAK 11:30 - 11:45 a.m.

CLOSING ADDRESS
11:45 a.m. - 12:15 p.m.

LUNCH OR SHOPPING
12:15 - 1:05 p.m.

DEMOS OR WORKSHOPS
CHOOSE ONE DEMO OR ONE WORKSHOP
FROM THE ELECTIVES LIST AT LEFT
1:05 - 1:55 p.m.

BREAK 1:55 - 2:10 p.m.

SHOPPING OR APPOINTMENTS
2:10 - 4:10 p.m.